

Give your best people back the job they actually signed up for.

AI systems that answer calls, follow up on leads, and clear busywork for small businesses. Upfront and transparent pricing. Built in Detroit, serving clients nationwide.

What's eating your time right now?

If any of this sounds familiar, there's an add-on built for it.

Event planning, registration, and follow-up	Phone calls go unanswered after hours
Missed calls never get a callback	Website visitors never ask a question
Simple questions eat up staff time	Jobs finish but reviews never come in
Happy customers never get asked to review	New leads go cold before follow-up
Quotes go out and nobody follows up	Intake is still paper and sticky notes
New-client forms get lost or half-filled	DMs pile up, nobody circles back
Instagram messages sit unread for days	No time to make new content
Social goes quiet for weeks at a time	

Easy Install add-ons

Scoped to your business, installed fast. Each one solves a single, specific drain on your week.

Website Chatbot

Answers visitor questions on the site, day or night.

Event Registration & Follow-Up

Handles signups, reminders, day-of check-in, and post-event follow-up so nothing falls through the cracks.

Missed-Call Text-Back

Every missed call gets an instant text so the lead isn't lost.

Review Request Automation

Asks happy customers for a review right after the job finishes.

Digital Intake

Replaces paper intake with a clean digital form that feeds your system.

New-Inquiry Follow-Up

Follows up on new leads automatically until they respond.

DM Follow-Up

Keeps Instagram and Facebook DMs from going cold.

Content Voice Kit

Keeps a content calendar moving in your own voice.

When one add-on isn't enough

Scoped to what you actually need once we know the shape of it.

AI Strategy Session

A focused session to map which agents would save the most time, and in what order.

Client Acquisition Engine

A full pipeline that finds, qualifies, and follows up on new business.

Back-office Automation

Scoped to whatever is eating the most staff hours behind the scenes.

Full Build

A complete roster of agents built and run for the business, the Birth Detroit model.

Birth Detroit's AI team

Detroit's first and only community freestanding birth center, a Black-led midwifery and maternal health practice.

- **Chatbot**

Answers prospective-family questions and captures after-hours inquiries.

- **Education & family support**

Welcomes families and sends class reminders.

- **Grants & fundraising**

Tracks deadlines and drafts reports.

- **Marketing & operations**

Produces and maintains education videos.

- **Clinical care & front desk**

Routes inquiries and handles intake.

- **Fundraising & development**

Thanks donors and flags lapsing ones.

- **Clinical operations & accreditation**

Verifies insurance and keeps accreditation on schedule.

Same depth, other industries

Already built elsewhere

The same depth of work has already been built for an insurance agency and a real estate investor/developer.

How it starts

“What's the one task you or your team would hand off tomorrow and never do again?”

That's the whole first call: a free 30-minute business audit/discovery call. Afterward, a custom roadmap of which agents would save the most time, what each one handles, and the order to roll them out. No pressure.

Who's behind it

Joe Snow, founder of Infinity AI Labs. Husband, Father, Engineer, Real Estate Investor and Developer. Trained as an automotive engineer, Joe spent his early career solving technical problems before moving into real estate, where he has bought, rehabbed, and repositioned properties across Metro Detroit as an investor and developer. That same hands-on, build-it-and-fix-it approach carried straight into Infinity AI Labs, where Joe now designs AI tools and automation that help small businesses and nonprofits run leaner, move faster, and spend less time on repetitive work.

Ready to talk?

Book a free 30-minute business audit/discovery call, or save this brochure for later.

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Phone: **734.649.6868**

Book a call: calendly.com/infinityailabs

View the full interactive brochure

<https://claude.ai/artifact/FNrCxq15Z3bztPUiQmXrqn>